

## **Social Media Ambassador Role/Responsibilities**

The Iowa ACEP Chapter has 1-one social media channel ([Facebook](#)) and a chapter [website](#) that can be used in various forms to post and advertise important chapter or emergency medicine related events.

The elected Social Media Ambassador shall serve a term of 2-years and may serve unlimited consecutive terms. Resignation at any time is permitted by written notice to the President or to the Board. Such resignation shall take effect at the time specified therein, or if no time is specified, at the time of acceptance by the President or the Board of Directors.

A brief description of the role/responsibilities of the chapter Social Media Ambassador are the following:

- Follow all national ACEP's social media channels: [Facebook](#), [Twitter](#), [LinkedIn](#), [YouTube](#), [Instagram](#) (if applicable)
- Retweet or post what national office posts or tweets on the chapter social media channels
- Post articles, blog posts, social posts, emails, action alerts, web content in the chapter social media channels
- Monitor chapter or national news and identify opportunities to post (collaboration with Adriana)
- Weekly or Bi-weekly "One Important Topic" via email to all chapter members (collaboration with Adriana)
- Contribute an article in one or more-chapter quarterly newsletters about the status of the chapter social media presence or other important news for the members of the chapter (collaboration with Adriana)
- Attend at minimum one-1 Chapter Board Meeting and provide a brief report on the status of the chapter social media presence.